

DAFTAR PUBLIKASI ARTIKEL DOSEN DI JURNAL EKSTERNAL/PROSDING SEMINAR

Publikasi Tahun 2018

PRODI KOMUNIKASI MASSA

Jurnal Internasional

No	Nama	Judul Artikel	Nama Jurnal	Link
1	Ratna Susanti	Responses to Caring Speech Acts: The Politeness Strategies of Indonesian Students in Academic Activities	Seminar Internasional di Pasca UNS	https://www.atlantis-press.com/proceedings/prasasti-18/25899709
2	Ratna Susanti	Adjacency Pairs and Implicature of Utterances President Joko Widodo in the Episode of Di Balik Dinding Istana of the Mata Najwa TV Program	Seminar Internasional di Pasca UNS	https://www.atlantis-press.com/proceedings/prasasti-18/25899713
3	Ratna Susanti	Social Media Technology as an Implementation of Speech Strategy and Politeness Principle to Maintain Diversity in Multicultural Society	European Union Digital Library	https://eudl.eu/doi/10.4108/eai.21-12-2018.2282780
4	Ratna Susanti	Investigation of Students' toward Environmental Awareness through Responses of Caring Speech Acts: A Case Study of Polytechnic's Student in Surakarta, Indonesia	European Union Digital Library	https://eudl.eu/doi/10.4108/eai.21-12-2018.2282789
5	Ratna Susanti	Introduction Blended Learning Designs on Introduction to Linguistics at West Indonesian	International Journal of Engineering & Technology	https://www.sciencepubco.com/index.php/ijet/article/view/20121

Jurnal Nasional

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1	Ratna Susanti	STRATEGI PENGGUNAAN BAHASA IKLAN KOMERSIAL PADA MEDIA LUAR RUANG DI SURAKARTA (Sebuah Tinjauan Pragmatik)	Kongres Bahasa Indonesia ke-XII	http://repositori.kemdikbud.go.id/10471/1/STRATEGI%20PENGGUNAAN%20BAHASA%20IKLAN.pdf

2	A.Anditha Sari	The Influence of Brand Image Quality to Students' Expectation and Satisfaction of Lecture at Politeknik Indonusa Surakarta		http://journals.usm.ac.id/index.php/the-messenger/article/view/417
3	A.Anditha Sari	Peran Komunikasi Sibat Sewu dalam Meningkatkan Sikap Kesiapsiagaan Masyarakat Menghadapi Bencana Banjir di Bantaran Sungai Bengawan Solo Kel. Kampung Sewu, Surakarta	Seminar URECOL ke-7 di Unsoed	http://repository.urecol.org/index.php/proceeding/article/view/89
4	A.Anditha Sari, Jahid Syaifullah	Iklm Komunikasi Organisasi dalam Meningkatkan Motivasi Kerja di Lingkungan Aparatur Desa Di Desa		http://fisip.unsoed.ac.id/wp-content/uploads/2020/04/buku-pemberdayaan-masyarakat-revisi_1.pdf
5	Markus Utomo Sukendar	IKLAN TELEVISI DAN ANAK (Studi tentang Iklan Susu Zee terhadap Perubahan Sikap dan Perilaku Anak di Sora Day Care Surakarta)		http://ikon.poltekindonusa.ac.id/index.php/view/article/view/4
6	Jahid Syaifullah, Sudarmaji	Hubungan Aktualisasi Diri Terhadap Keaktifan Penggunaan Media Sosial Instagram Pada Remaja Kota Surakarta		http://www.poltekindonusa.ac.id/SUB-DOMAIN/jurnal_ikon/index.php/view/article/view/9/7

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No	Nama	Judul Artikel	Nama Jurnal	Link
1	Ratna Susanti	An Analysis of The Speech Acts in Anthology of Short Stories "9 dari Nadira" by Leila S. Chudori	Seminar Internasional Prasasti V di UNS	https://www.atlantispress.com/proceedings/prasasti-19/125915967

2	Ratna Susanti	Investigation of Students' toward Environmental Awareness through Responses of Caring Speech Acts: A Case Study of Polytechnic's Student in Surakarta, Indonesia		https://eudl.eu/doi/10.4108/eai.21-12-2018.2282789
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No	Nama	Judul Artikel	Nama Jurnal	Link
1	A.Anditha Sari, Jahid Syaifullah	Perilaku Komunikasi Organisasi dalam Sosialisasi Program Kerja di Desa Wonorejo Kecamatan Gondangrejo Kabupaten Karanganyar		https://ojs.uma.ac.id/index.php/simbolika/article/view/2843
2	Markus Utomo Sukendar	KONSTRUKSI REALITAS BERITA #GEJAYAN MEMANGGIL 23 SEPTEMBER 2019 DALAM MEDIA ONLINE DETIK.COM DAN KOMPAS.COM	Seminar Nasional Incontecss 2019	http://www.incontecss.poltekindonusa.ac.id/index.php/files/article/view/43
3	Jahid Syaifullah, Suparmini	PEMANFAATAN MEDIA SOSIAL WHATSAPP SEBAGAI STRATEGI DAKWAH PADA PENGAJIAN DEWAN MASJID INDONESIA DESA GEDONGAN KECAMATAN COLOMADU KABUPATEN KARANGANYAR	Seminar Nasional Incontecss 2019	http://incontecss.poltekindonusa.ac.id/index.php/files/article/view/33

Publikasi Tahun 2020				
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No	Nama	Judul Artikel	Nama Jurnal	Link
1	A.Anditha Sari, Ratna Susanti	Construction of Social Media Messages and Follower Reactions	ICCOLIC 2020	https://eudl.eu/doi/10.4108/eai.8-9-2020.2301333

2	Wahyu Tri hastiningsih, A.Anditha Sari	Changes in the Culinary Purchasing Behavior via Digital due to the COVID-19 Pandemic	ICCOSAPS 2020	https://www.atlantispress.com/proceedings/icosaps-20/125949656
3	Ratna Susanti, Wahyu Tri Hastiningsih, Canggih Ajika Pamungkas, Wachid Yahya, A.Anditha Sari.	THE ROLE OF LEARNING HABIT IN LEARNING ACTIVIT		http://www.jcreview.com/?mno=20076
4	Ratna Susanti	STUDENTS-LECTURER(S') SPEECH ACTS IN THE ACADEMIC PRACTICAL TEACHING SITUATED COMMUNICATION		https://core.ac.uk/download/pdf/304749524.pdf
5	Markus Utomo Sukendar, Agustyarum Pradiska Budi	Framing Analysis of the Jakarta Post.com' COVID-19 Coverage: March 2020	ICCOSAPS 2020	https://www.atlantispress.com/proceedings/icosaps-20/125949693
6	Suci Purwandari, Ratna Susanti, Norma Puspitasari, Sudiro, Canggih Ajika Pamungkas	Corruption and integrity: A case study of gender perspective in preventing corruption in indonesia		https://testmagzine.biz/index.php/testmagzine/article/view/5825/4631

Publikasi Tahun 2021-2022				
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No	Nama	Judul Artikel	Nama Jurnal	Link
1	Drs. Sudarmaji, M.M.	THE RELATIONSHIP BETWEEN ENTREPRENEURIAL MOTIVATION AND ADVERSITY INTELLIGENCE FOR MASS COMMUNICATION STUDENTS	International Journal of Economics, Business and Accounting Research (IJEBAR), Vol 5, No 4 (2021) penulis pertama	https://jurnal.stie-aas.ac.id/index.php/IJEBAR/article/view/3668/1675

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1	Markus Utomo Sukendar, S.Sos., M.I.Kom.	Analisis Pengelolaan Kesan Achmad Purnomo Dan Gibran Rakabuming Menjelang Pilkada Solo 2020	CoverAge : Journal of Strategic Communication Vol 12, No 1 (2021). Penulis Kedua	http://journal.univpancasila.ac.id/index.php/coverage/article/view/1986
2	A.Anditha Sari, S.Sos.,M.I.Kom.	Penyuluhan Higine Sanitasi Makanan dan Sosial Media Bagi UMKM Penjual Makanan di Desa Japanan, Sukoharjo	Jurnal Pengabdian Masyarakat dan Inovasi (LITERASI) Vol 2, No 1 (2022). Penulis Kedua	https://jurnal.politap.ac.id/index.php/literasi/article/view/245/122
3	Jahid Syaifullah, S.Sos.,M.I.Kom.	Religiusitas Remaja di Media Sosial Dalam Upaya Menunjang Personal Branding	AGUNA : Jurnal Ilmu Komunikasi Vol 3, No 1 (2022). Penulis Utama	https://ejournal.amikompurwokerto.ac.id/index.php/AGUNA/index
4	Dr. Ratna Susanti, M.Pd.	Internal continuatives and logical metaphors: A development of classifying conjunctive relation	Journal of English Educators Society (JEES) penulis kedua	https://jees.umsida.ac.id/index.php/jees/article/view/1360/1878